

28th October 2002

The European Knowledge Management Forum launches Theme based Communities

The aim of the work of the European Knowledge Management Forum (European KM Forum) is to create the basics of common European visions, trends, ideas and best practices in Knowledge Management with the help of an open, dynamic network of companies, consultants, software developers and researchers. The first phase of the project work focussing on the set-up of the web based Knowledge Board and the first promotion activities is finished so far. As of September 2002 the sharing of knowledge and experiences will come to the fore. In order to foster the build up of Communities and networking the European KM Forum will concentrate his further activities on special themes of interest. Each of the themes will be handled one month on special online and offline events within the Knowledge Board.

The Project "European Knowledge Management Forum" (European KM Forum) is since 01.01.2001 a KM-platform for more than 40 European organisations having a common agenda: The build up of a pan-European web based platform in order to distribute, share and integrate lessons learned and best practices concerning Knowledge Management, to establish a network of experts from different branches, to define common European standards in terms of terminology, methods, concepts, applications and implementation of Knowledge Management as well as to stimulate the building of a European KM-Community.

After having finished the build up of the web based Knowledge Board the European KM Forum wants to focus on the last mentioned aspect. For this reason, following the success of the first theme held in October 2002, in November 2002 the work will concentrate on the second monthly themes in online and offline workshops, discussion forums, surveys and interviews. The new approach will be characterised by

- Awareness raising for specific topics, namely themes; facilitating & stimulating of these themes inside of the European KM community
- Networking of people and entities inside of the KM community
- Knowledge sharing between all people and organisations being part of the European KM community as a major point of interest
- Synthesising of results coming out of discussions, events and related activities
- Evaluating impact of all the above mentioned to improve the approach in a holistic manner

The second theme taking place from **04.11.02 - 29.11.02** will tackle the question "**How motivating the knowledge workers?**"

For the detailed agenda please go to <http://www.knowledgeboard.com>.

Highlights of this month will be an offline workshop at KM Europe 2002 in London (November 13-15), the online workshops with Huub Rutten, Edna Pasher and Scott Hawkins, keynote presentations and interviews with knowledge managers of European enterprises. In addition there will be:

- Online survey
- Weekly polls about discussion themes and newsletter
- Daily discussion forum

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More details and news be available at <http://www.knowledgeboard.com>.