



## **The European Knowledge Management Forum launches ,Themebased Communities‘**

**The aim of the work of the European Knowledge Management Forum (European KM Forum) is to create the basics of common European visions, trends, ideas and best practices in Knowledge Management with the help of an open, dynamic network of companies, consultants, software developers and researchers. The first phase of the project work focussing on the set-up of the web based Knowledge Board and the first promotion activities is finished so far. As of October 2002 the sharing of knowledge and experiences will come even more to the fore. In order to foster the build up of Communities and networking the European KM Forum will concentrate his further activities on special themes of interest. Each of the themes will be handled one month on special online and offline events within the Knowledge Board.**

The Project "European Knowledge Management Forum" (European KM Forum) is since 01.01.2001 a KM-platform for more than 40 European organisations having a common agenda: The build up of a pan-European web based platform in order to distribute, share and integrate lessons learned and best practices concerning Knowledge Management, to establish a network of experts from different branches, to define common European standards in terms of terminology, methods, concepts, applications and implementation of Knowledge Management as well as to stimulate the building of a European KM-Community.

After having finished the build up of the web based Knowledge Board the European KM Forum wants to focus on the last mentioned aspect. For this reason in October 2002 the work will concentrate on monthly changing themes in online and offline workshops, discussion forums, surveys and interviews. The new approach will be characterised by

- Awareness raising for specific topics, namely themes; facilitating & stimulating of these themes inside of the European KM community
- Networking of people and entities inside of the KM community
- Knowledge sharing between all people and organisations being part of the European KM community as a major point of interest
- Synthesising of results coming out of discussions, events and related activities
- Evaluating impact of all the above mentioned to improve the approach in a holistic manner

The first theme tacking place from **30.09.-25.10.02** will tackle the question „**What type of business problems can you solve with KM?**“. The detailed agenda will be made available on <http://www.knowledgeboard.com>. Highlights of the month will be the KM-Forum at Siemens in Munich, weekly keynote presentations by well known companies like BT and PwC and interviews with knowledge managers of European enterprises.

### **Your contact person for further information:**

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or online at <http://www.knowledgeboard.com>!

**Your theme at [www.knowledgeboard.com](http://www.knowledgeboard.com):  
 “What type of problems can you solve with KM?  
 What can KM do for you?”  
 30.09.- 25.10.2002**

**Agenda of special events** (draft, subject to change)

<b>30.09.-04.10.2002</b>	
Monday, 30.09.2002	<b>Online keynote presentation by Mr. Riches:</b> “Business Problems and KM at <b>British Telecom</b> ”
Tuesday, 01.10.2002	<b>Online workshop with British Telecom, Mr. Riches</b>
	<b>Online survey (01.10.-11.10.2002):</b> “What <b>knowledge-related business problems</b> is your company facing?”
<b>07.-11.10.2002</b>	
Monday, 07.10.2002	<b>Online keynote presentation by Mrs. Le Mout:</b> “Business Problems and KM at <b>Siemens</b> ”
Wednesday, 09.10.2002	<b>KM-Forum at Siemens (Munich):</b> <ul style="list-style-type: none"> <li>- <b>Presentations</b> by Siemens ICN, Infineon, SBS Management Consulting, Siemens Corporate KM</li> <li>- <b>Discussions</b> with Knowledge Managers at Siemens</li> <li>- <b>Offline workshop</b> “Business Challenges”</li> </ul>
<b>14.-18.10.2002</b>	
Monday, 14.10.2002	<b>Online keynote presentation by N.N.:</b> “Business Problems and KM at ...”
Wednesday, 16.10.2002	<b>Offline workshop at the EBEW 2002 (Prague):</b> “Problems for solutions: From research to business”
Thursday, 17.10.2002	<b>Survey at the EBEW 2002 (Prague):</b> “What business benefits did you get from the KM system you implemented?”
<b>21.-25.10.2002</b>	
Monday, 21.10.2002	<b>Online keynote presentation by Gemplus:</b> “Business Problems and KM at <b>SME’s</b> ”
Tuesday, 22.10.2002	<b>Online survey (22.10.-28.10.2002):</b> “What benefits did you get out of this theme?”
Thursday, 24.10.2002	<b>Online workshop with Gemplus</b>

- Weekly:**
- Interview with Knowledge Managers, Practitioners and Experts
  - Poll about discussion themes
  - Newsletter

- Daily:**
- Discussion Forum