

# Connecting Weblogs and KnowledgeBoard

KnowledgeBoard SIG-Editors' meeting  
Lisbon, Portugal  
June 1<sup>st</sup> 2004

Martin Röhl  
martin@roell.net  
<http://www.roell.net>

**Why I came here**

# **Bloggers and Blogging**

(Mindmap)

# Why Blog? (And not post on KB)

- Personal voice
  - Informal Publishing
  - Unfinished thoughts
  - Reflection
- Personal Archive
- Audience

# What you can do as a SIG-Editor

- Read Weblogs (Check KB-Blogroll, get an RSS-Reader)
- Feature interesting articles on your SIG
- Point SIG-members to interesting posts and discussions

# What KnowledgeBoard can do

- Integrate Weblog-URLs and Content Syndication into personal profiles
- Implement RSS-Feeds
  - SIGs
  - ZONEs
  - Comments
  - General activity
- Implement TrackBack

# Let's talk!

Martin Röhl  
martin@roell.net

„Das E-Business Weblog“: <http://www.roell.net/weblog/>

# Blogging and KnowledgeBoard

- People are not leaving KB because of lack of features
- Different medium, different goals
- Not „what could we do to get them back to KB“ but „What could KB do to benefit from these (very active!) users“

# Link Collection

- KB Blogroll:  
<http://www.knowledgeboard.com/cgi-bin/item.cgi?id=101925>
- One of many discussions on blogs and KB:  
<http://www.knowledgeboard.com/cgi-bin/item.cgi?id=124558>
- Article on Martin Dugage's Weblog:  
<http://blog.mopsos.com/archives/000080.html>
- Reposted on KB:  
<http://www.knowledgeboard.com/cgi-bin/item.cgi?id=125824>

Email me ([martin@roell.net](mailto:martin@roell.net)) for Links on RSS, TrackBack etc.