

## Summary

Introducing 6 complexity principles in 3 simple steps.

A stand-alone introduction to complex phenomena.

Preparing participants for the RODEO Business Development Suite.

## Overview & Benefits

- Bring **state-of-the-art management theory into your organisation.**
- Enable **employees to think and act in a more robust and adaptable way.**
- Put the **uncertainty and rapid change** of turbulent business environments into perspective **by recognizing the opportunities provided.**
- Gain a fresh perspective and make sense of work and business in a new way.
- Learn **about six complexity concepts:** self-organisation and emergence; the edge of chaos; diversity; history/time; unpredictability; pattern recognition.
- **Introduce** yourself and your colleagues to the **RODEO business development method.**

## The Complexity Starter-kit is directed at

- Those who need an **update on management theory.**
- **Knowledge management, business development and strategy teams and managers.**
- **Any employee interested in an introduction to complex phenomena.**

## Content and Key Learning

### STEP 1: The RODEO Calendar:

- Begin the complexity learning process.
- Visualise and ponder six complexity concepts.

### STEP 2: The RODEO Exercise Class.

- **Encounter and make sense of the six complexity concepts** in a group context.
- **Experience and develop understanding** through **interactive games and discussions.**

### STEP 3: The RODEO Follow-Up Pop-Up:

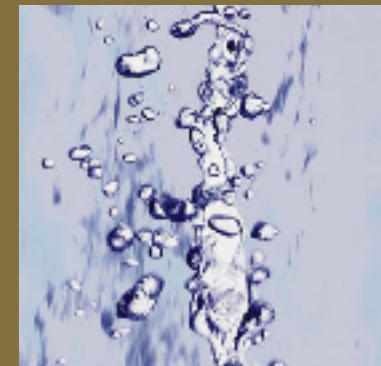
- **Practice the new perspective** day-to-day by reflecting on the six complexity concepts, and more.
- **Engage in discussion.**
- **Submit thoughts, reflections and experiences.**
- **Continue developing understanding and knowledge** to enhance your perspective further.

## The Complexity Starter-kit What is involved ?

The Starter-Kit requires approximately **five hours of input per employee** taking part, over a **two-week period**. It is introduced via a series of written and **graphic materials, interactive exercises** with a facilitator, and an **online software application.**



Yesterday's business approach



Today's business approach